



where creativity meets strategy!



CORPORATE PROFILE



www.magnetadv.com

WHO WE ARE

Magnet Advertising is a 360-degree advertising agency helping and assisting clients and companies alike in promoting their businesses across all platforms. We assist small to large scale companies in developing and executing the business activities to meet their marketing objectives.

Our team of experienced professionals comes from diverse backgrounds to provide their expertise in Branding, Brand Activations, Event Designing and Management, Catering, Printing Services, Customization of promotional giveaways, Graphics Designing, Digital Marketing, Website Development, Animations, Films and Photography services.

Magnet Advertising's portfolio boasts of a seemingly endless list of clients whom we manage and market across the globe. Our ultimate objective is to serve our clients to enhance and grow their companies while aligning our services with their sales and brand objectives.



VISION

To be the leading advertising company having operations and clients all across the globe.

We believe in providing the competitive services keeping in mind the advancement in technology and changing trends of the industry.

MISSION

To set a benchmark in the Marketing & Advertising industry with our quality standards of services and solutions keeping in mind the latest technologies.

We aim to serve our clients in the most efficient and effective manner in order to develop long term relationships that are mutually beneficial.



WHAT WE DO ?

Equipped with the latest trends
& technologies and effectively
adapting to the fast paced industry
with accelerated performance.



BRAND ACTIVATION

Brand activation refers to the process of building awareness and engagement around a brand by creating a unique and memorable experience for consumers



Elevate your brand's presence with Magnet Advertising's expert Brand Activation services.

Our strategic approach goes beyond traditional marketing, creating genuine connections with your target audience.

We specialize in crafting unique and innovative Brand Activation experiences that align with your brand's identity and values.

Our data-driven strategies ensure measurable success, whether you aim to boost brand awareness, increase sales, or launch a new product.

Choose Magnet Advertising to bring your brand to life through memorable, results-driven experiences.



BRANDING



“Design is not just what it looks like and feels like.
Design is how it works.” – Steve Jobs

Branding creates a unique presence for a product in the consumers mind through advertising campaigns with consistent themes.

Our branding experts help design and develop your business in the most customer friendly environment while keeping your goals in consideration.

BRAND STRATEGY

Defining the story that connects your business to your target audience.

BRAND COMMUNICATION

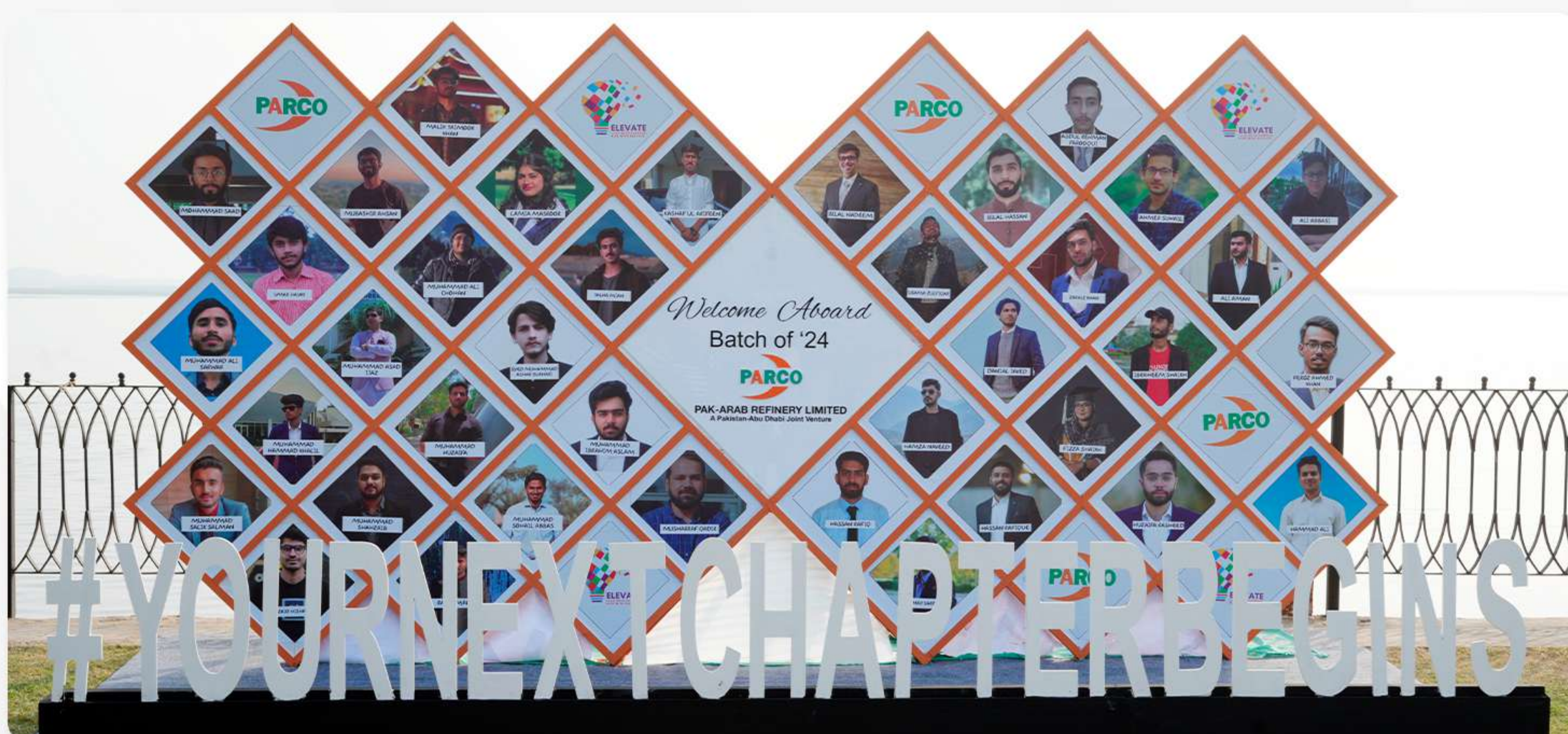
Creativity that delivers results through a combination of activities.

BRAND IDENTITY

Crafting a unique visual identity for your business
(Name, Tagline, Logo, Tool Kit, Brand Guides).

BRAND ENGAGEMENT

Aligning your people to your brand and business goals
by forming emotional or rational attachments.



BRANDING



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EVENTS

Festivals, art exhibitions, music concerts, theater performances, and other cultural events showcase artistic and cultural expressions, allowing people to appreciate various forms of creativity



Make your events unforgettable with Magnet Advertising.

As event planning experts, we focus on creating exceptional experiences that align with your brand.

Our meticulous approach covers everything from concept development and venue selection to logistics and branding.

With an eye for detail, we ensure seamless and memorable events.

Our culinary team crafts menus that satisfy the palate and align with your event's theme.

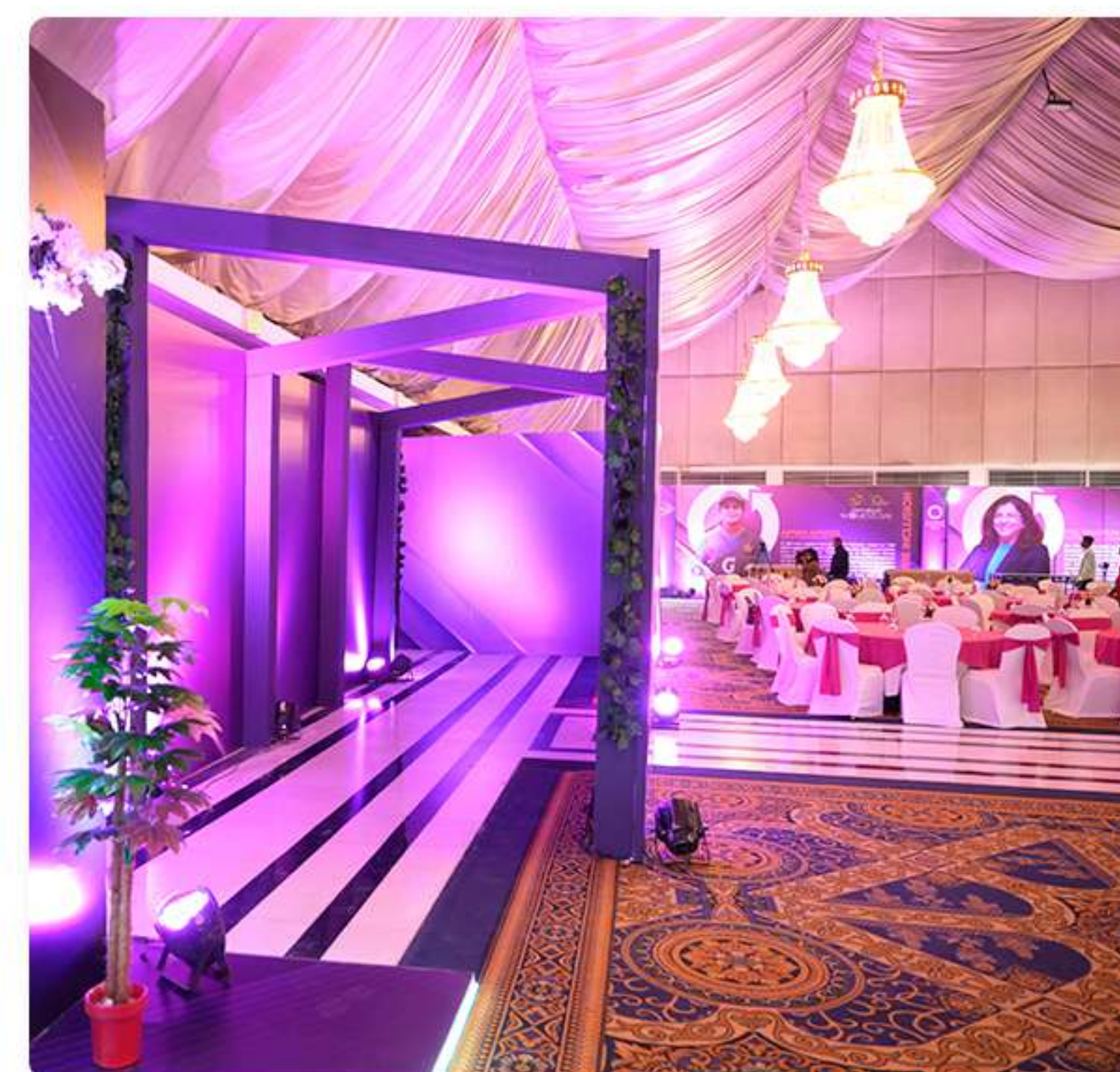
We offer event production services, including audiovisual support, lighting, and stage design, transforming venues into immersive spaces.

Trust Magnet Advertising to handle the logistics, so you can connect with your audience and achieve your event's goals



EVENTS

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CATERING & EVENT PLANNING

Catering and event planning are important aspects of any Organization's successful events.



Magnet Advertising excels in Catering and Event Planning, transforming your events into extraordinary experiences. From corporate conferences to weddings, our team delivers exceptional catering and meticulous event planning.

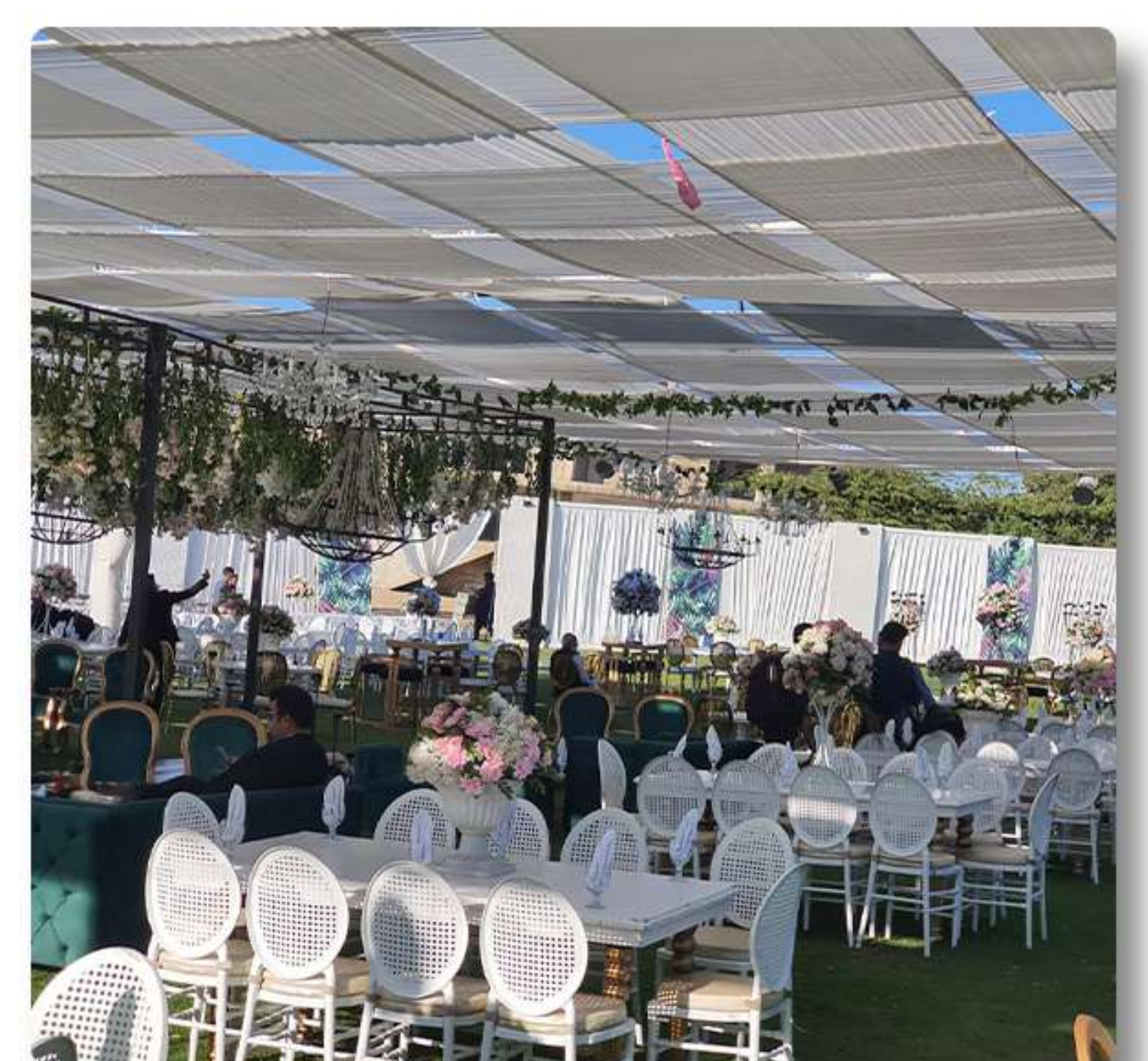
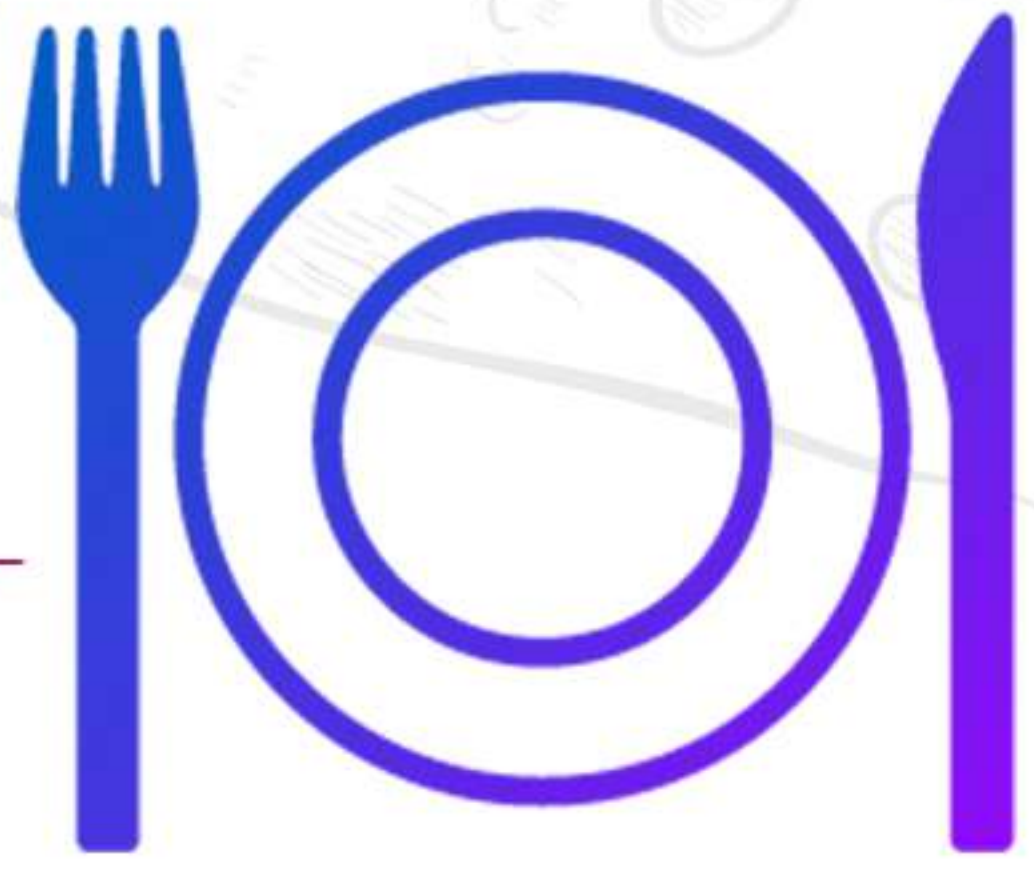
Our culinary team creates menus that not only delight the palate but also align with your event's theme and objectives. We handle every aspect, from venue selection to logistics and branding, ensuring a seamless and memorable experience.

Additionally, we offer event production services, including audiovisual support and stage design, to captivate and engage your audience. Trust Magnet Advertising to handle the logistics while you focus on building connections and achieving your event's goals.



CATERING & EVENT PLANNING

Catering and event planning are important aspects of any Organization's successful events.



CUSTOMIZED GIVE AWAY

customized giveaway can be a fantastic way to engage with your audience and promote your brand or business



Boost your brand recognition and customer loyalty with Magnet Advertising's Customized Giveaway services.

We offer a wide range of promotional items that can be personalized with your company's name, logo, or message.

These items serve as tangible representations of your brand, leaving a lasting impression on your audience.

From branded apparel to tech gadgets and promotional materials, our customization options are limitless.

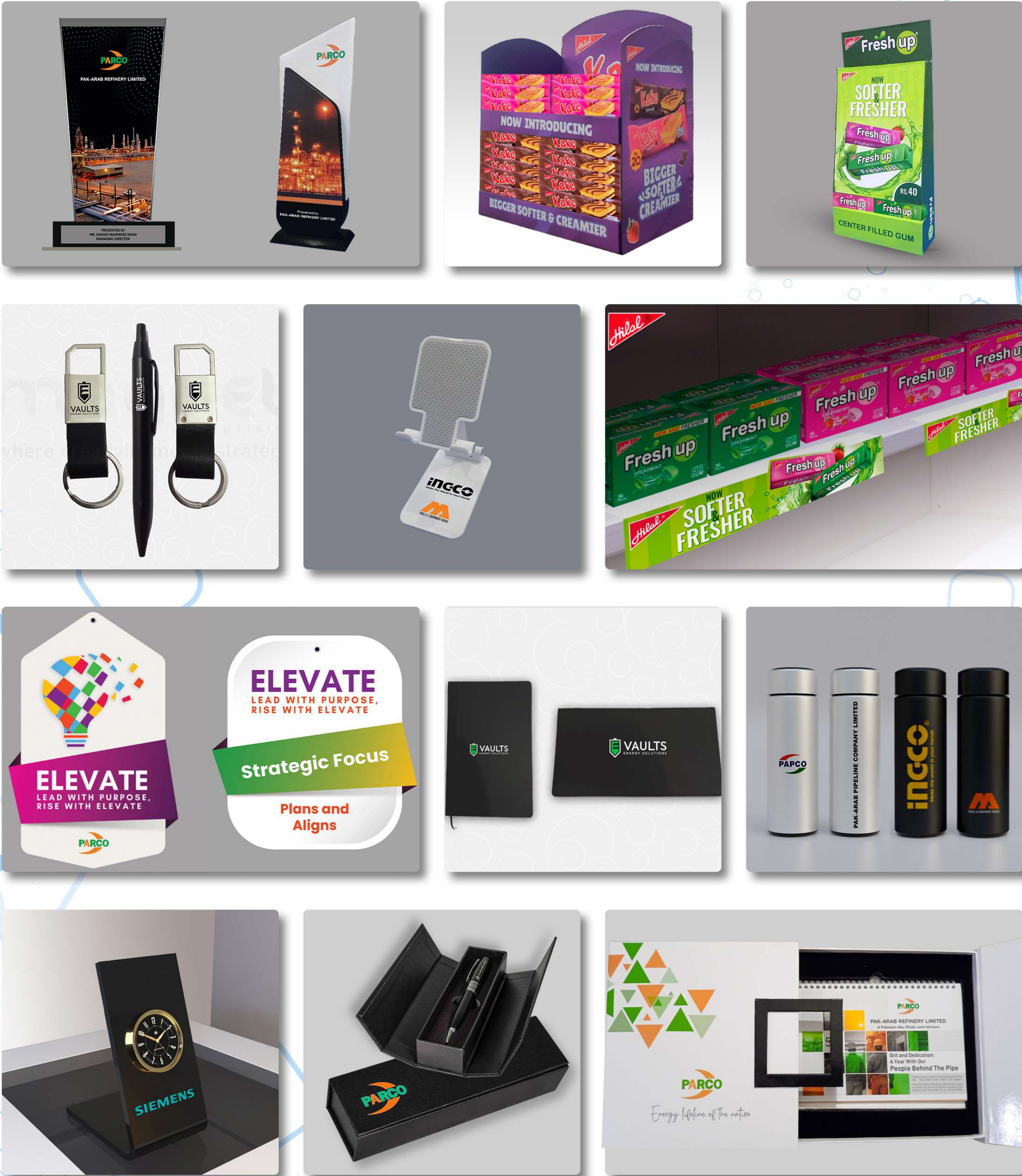
We work closely with you to ensure the final product aligns perfectly with your brand's identity and goals.

Discover the power of customized giveaways with Magnet Advertising and elevate your brand's visibility



CUSTOMIZED GIVE AWAY

customized giveaway can be a fantastic way to engage with your audience and promote your brand or business



PHOTOGRAPHY & FILMS

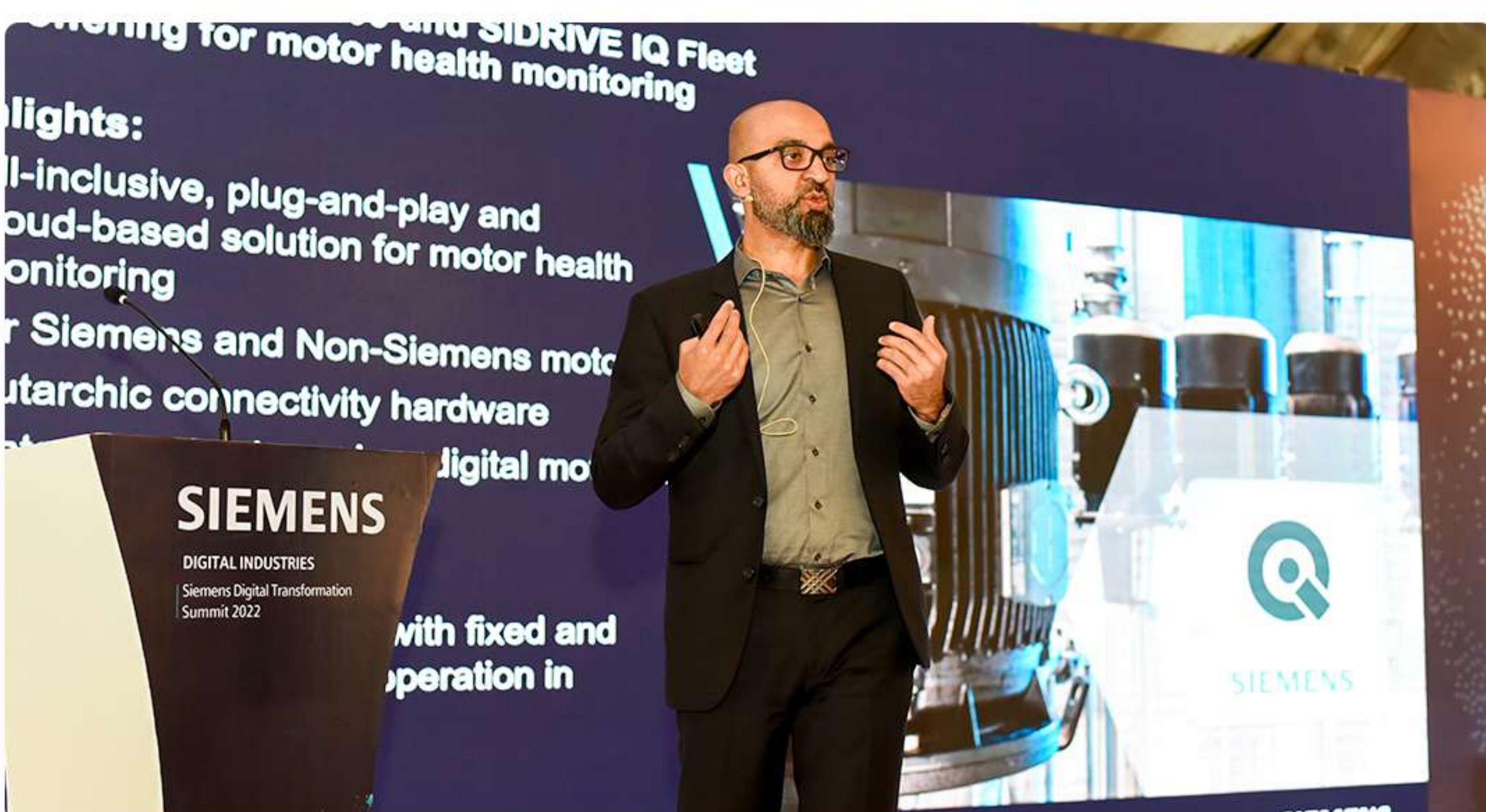
"In photography there is a reality so subtle that it becomes more real than reality."
Alfred Stieglitz



WADIWALA STUDIO & MAGNET FILMS are part of Magnet Advertising which specializes in photography/videography.

We make sure that your experience with Magnet will not just be a photo-shoot but a memorable experience.

We understand that each shoot is unique and aims to capture the beauty and uniqueness of each celebration.



TV COMMERCIAL

Empowering Stories, Illuminating Screens: Magnet Films



MAGNET FILMS
A NEW PERSPECTIVE OF MOMENTS

Welcome to the vibrant world of Magnet Films, where storytelling meets innovation to create captivating cinematic experiences. We are a dynamic film production company dedicated to pushing boundaries, sparking imaginations, and touching hearts worldwide.

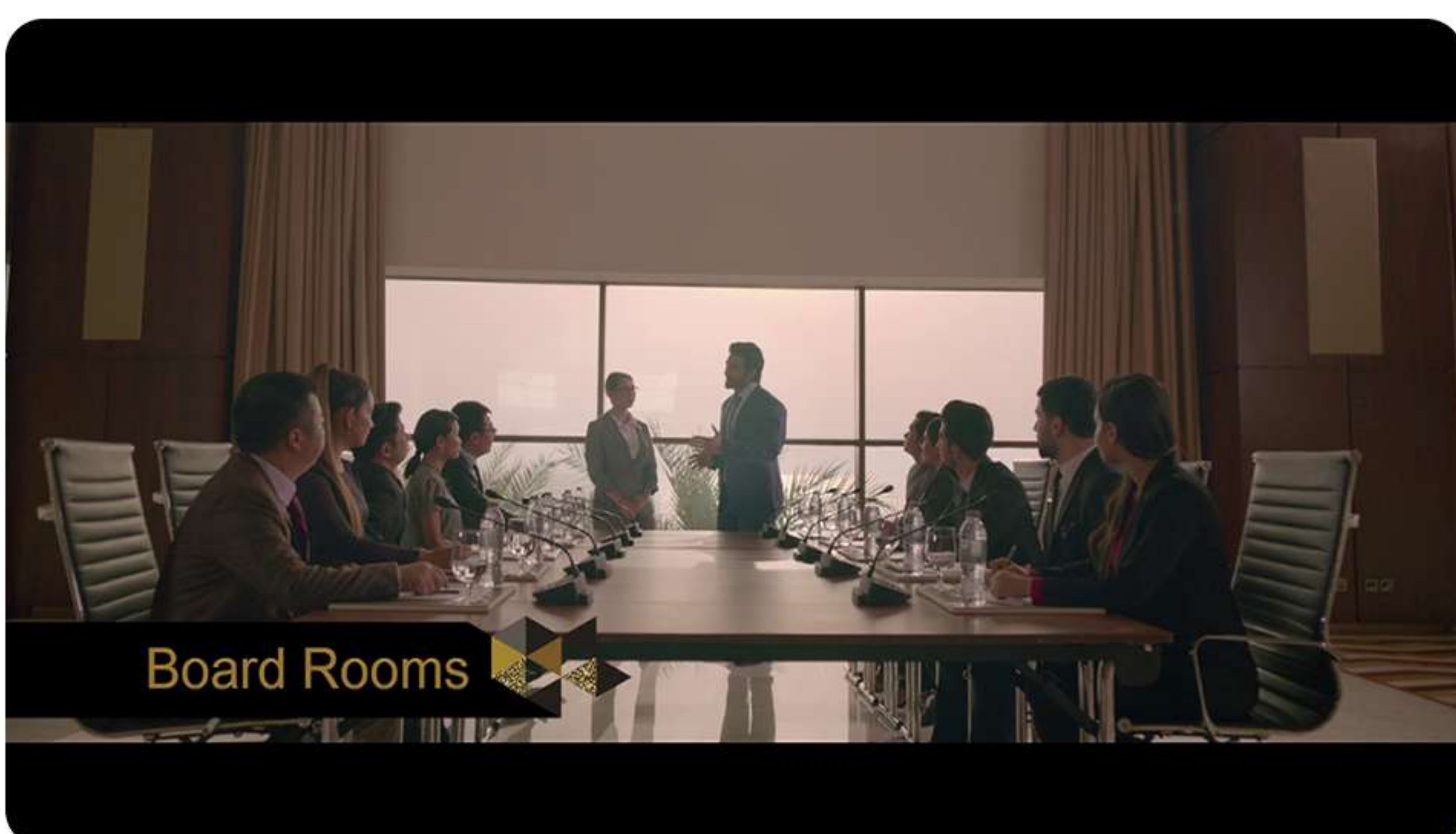
At Magnet Films, we believe that every story has the power to inspire, educate, and entertain. Since our inception, we have been on a mission to bring these stories to life, using the magic of film to weave narratives that resonate with audiences of all backgrounds.



With a talented team of visionaries, creatives, and technicians, we embark on each project with passion and purpose. From thought-provoking documentaries that shed light on pressing social issues to gripping narratives that transport viewers to new worlds, our diverse portfolio reflects our commitment to diversity, excellence, and innovation.

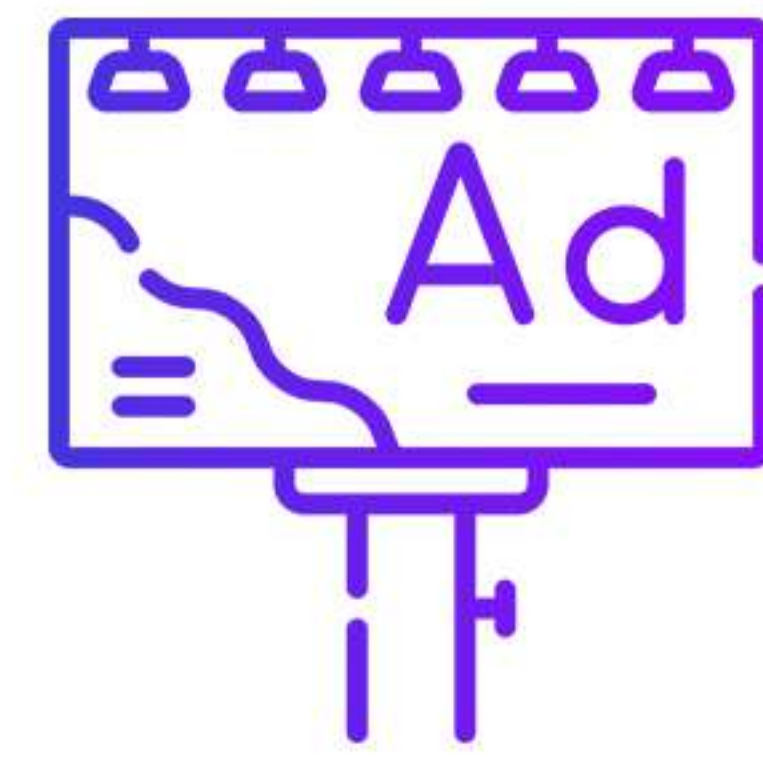
As we continue on our journey, Magnet Films remains steadfast in our commitment to storytelling that leaves a lasting impact. Join us as we venture into new horizons, exploring the depths of human emotion and the boundless possibilities of the cinematic arts.

Experience the magic of Magnet Films—where stories come alive, and dreams take flight.



OUT-OF-HOME

Bringing brands to life on every street and skyline.”



We specialize in Out-of-Home advertising that connects brands with people on the move. From billboards to transit media and digital screens, we create high-visibility campaigns that make a lasting impression in the real world.

Turning streets into stories we bring your brand to life through powerful outdoor advertising that demands attention.

We blend creativity with strategic placement to deliver outdoor campaigns that stand tall. From city lights to highway sights, your brand deserves to be seen everywhere.



As a OOH advertising agency, we help brands maximize visibility through innovative outdoor solutions ensuring every billboard, banner, and display speaks louder than words.

Your brand deserves the spotlight! Our outdoor advertising solutions make sure you're seen, remembered, and talked about — wherever your audience goes.



DIGITAL MARKETING

“Choosing the right site with well placed Social Media posts can make a small business reach far more customers and can turn a huge business into a greater one..”



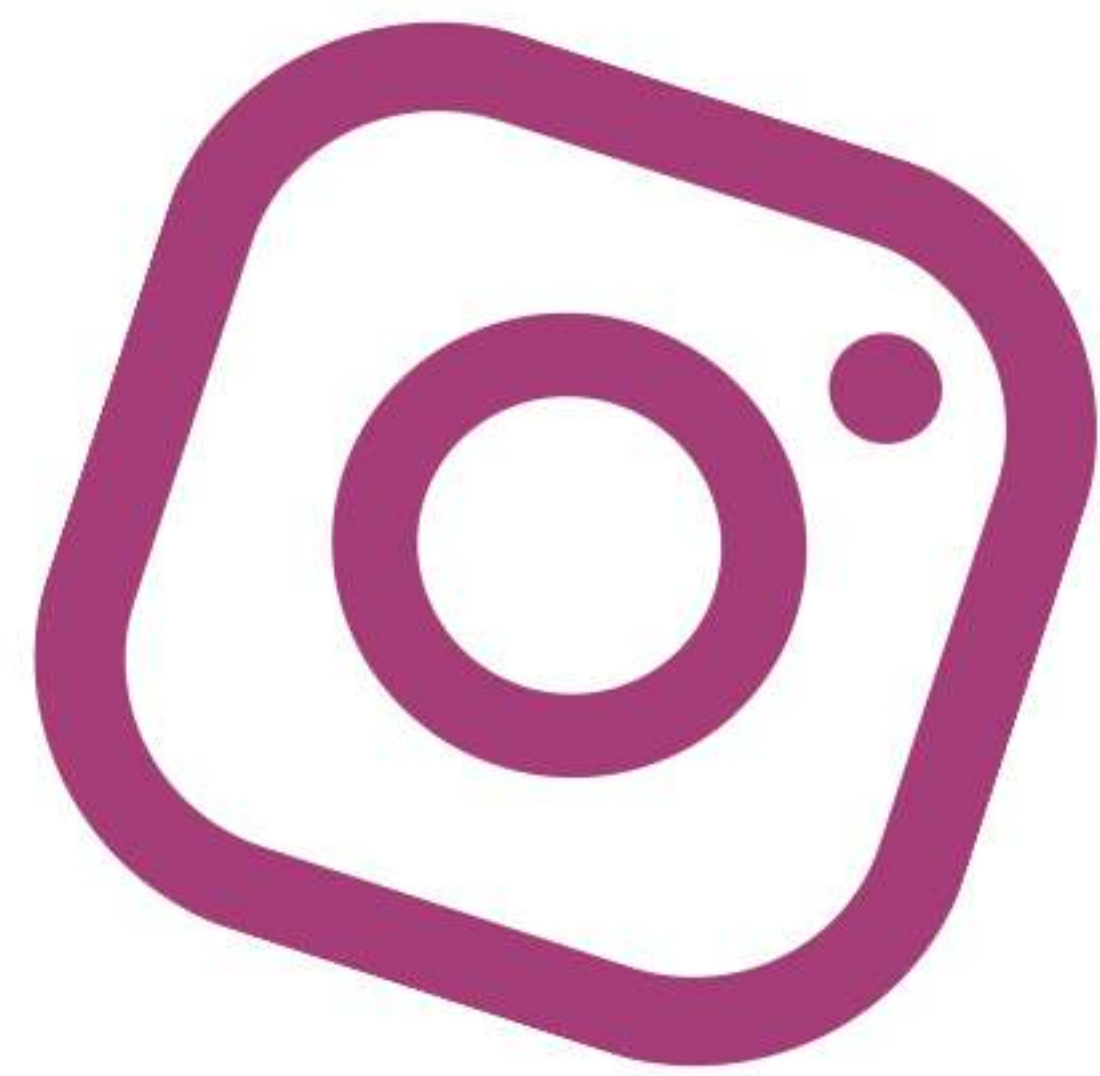
Social media presence has become necessary for all type of businesses.

We at Magnet Advertising provide a complete solution for Social Media Account Management.

Our Social Media Services aim to enhance engagement and interaction.

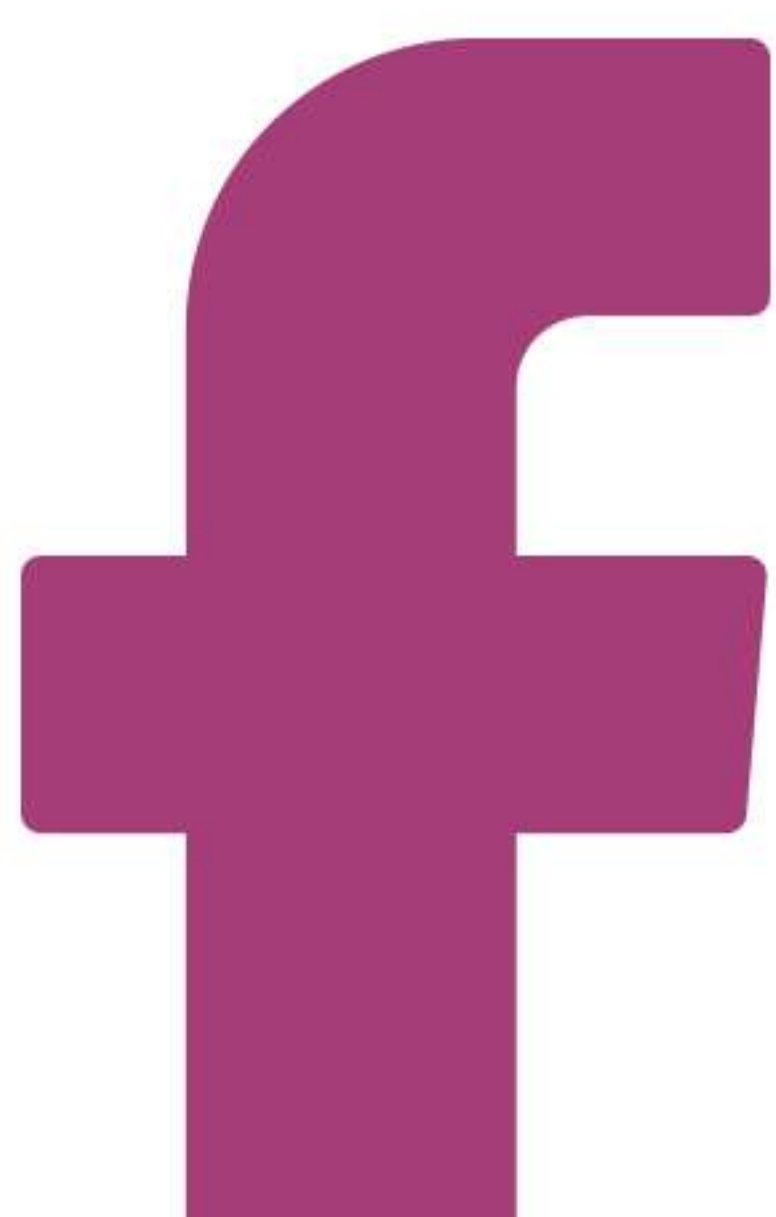
Our Services expand over the following platforms:

Twitter Business Account Management
LinkedIn Business Account Management
Facebook Business Account Management
Youtube Channel Management
Instagram Business Account Management



We offer a variety of social media services, which can be tailored according to the business's specific needs such as:

- Fans Engagement
- Content Generation • Updates on Pages
- Content Moderation • Text & Graphics
- Video Update
- Contests
- Tab Development
- Social Media Strategy



WEBSITE DEVELOPMENT

"Websites promote you 24/7: No employee will do that."
- Paul Cookson



Our Website Development services include Web Engineering, Web Designing, Web Content Development, Server Scripting, Network Security configuration and e-commerce development.

Developing a website is a long procedure which could involve developing a single static page of plain text to the most complex of applications, electronic businesses and social network services.

Our experienced team of web developers is well equipped to handle all requirements across the following platforms:



HOW WE DO IT?

Trained and Experienced Professionals
Our well qualified and experienced team includes Social Media Experts, Graphic Designers, Marketing Professionals, Content Writers, SEO Experts, Web Developers and many more to deliver the best results.

Client Coordination
We believe that a happy customer makes a happy relationship. Therefore, our team works hard to create trust, dedication and credibility that also reflects in our achievement.

Quality Assurance
With the help of an efficient team and effective methods, we always aim for excellence and focus on quality work that would boost the image of the company. With an aspiration to exceed our customer expectations, we value the commitment and assure the quality of our services.

Our Journey



Salman Wadiwala
Chief Executive Officer

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Magnet Advertising started from a vision, and evolved into a dynamic advertising company serving clients globally with operations in Karachi and Dubai while still looking to expand. We have provided specialized and experienced marketing services to our clients to help establish their unique brand identity, increase brand visibility and awareness, while improving their sales drastically.

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Our Team. Our Strength.

Our team consists of highly trained and experienced personnel, who help us achieve our goals in delivering an optimum and first class service to our clients. It comprises of dedicated Account Managers, Creative Directors, Operations Managers, Business Development Heads, Social Media Supervisors, and Web Development Chiefs, Content Developers, Visualizers, Marketing Strategists to name a few. Each of them specializing in their own area of expertise; working towards providing the best services and solutions while continuously striving to achieve perfection.



Client Focused
Your success is our priority



Creative Solutions
Innovative ideas that drive results.



Results Driven
Strategies that create real impact



Integrity
Transparent and trustworthy in everything we do



Teamwork
Collaboration that builds excellence



Excellence
We strive for perfection in every detail.

Our Clients





Event Management | Brand Activation| Experiential Marketing | Digital Marketing
TVC Production | Films | Photography



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